

# The Value of Prevention



Paul S. Otellini  
President and CEO

“An ounce of prevention is worth a pound of cure” should not be an empty motto when organizations consider the facts regarding the value of preventive services to their bottom line.

In a landmark study, Partnership for Prevention assessed the health impact and cost effectiveness of 25 preventive health services recommended by the U.S. Preventive Services Task Force and the Advisory Committee on Immunization Practices.<sup>52</sup> Based on this assessment, preventive services were ranked on a scale from 2 to 10 (with 10 indicating the highest impact, highest value, most cost effective services).<sup>52</sup>

The highest-ranked clinical preventive services were:

Aspirin Chemoprophylaxis	10
Childhood Immunization Series	10
Tobacco Use Screening/Brief Intervention	10
Colorectal Cancer Screening	8
Hypertension Screening	8
Influenza Immunization	8
Pneumococcal Immunization	8
Problem Drinking Screening/Brief Counseling	8
Vision Screening Adults	8
Cervical Cancer Screening	7
Cholesterol Screening	7

When implementing value-based clinical preventive services, organizations are encouraged to:<sup>52</sup>

- Invest in high-value clinical preventive services; first, by examining existing services, and second, if gaps exist, adding the highest priority preventive services.
- Evaluate barriers to use of high-value preventive services.
- Reduce out-of-pocket costs for preventive services.
- Educate employees on the appropriate use of preventive services and the resources offered by their medical plan.
- Explore ways to reduce access and time barriers to preventive services (e.g., offering periodic onsite screenings).
- Work as a partner with their health insurer, beginning the process by evaluating the potential barriers outlined above.

For more detailed information, go to [www.prevent.org/ncpp](http://www.prevent.org/ncpp)

## Intel Corporation

*Health for Life*

### Company Overview

Type of industry: Semiconductor

Number of employees: 92,000 worldwide

### Program Components

- Onsite health and wellness centers feature biometric testing and personal coaching
- Incentive program offers gift cards for participation
- Wellness program includes onsite fitness centers, fitness challenges, weight management, flu prevention, mammography vans, nutrition seminars, and healthy choice meals in cafeterias
- Health Risk Assessment (HRA) available to all employees and their families
- Senior management support

### Program Highlights

- First four months of onsite biometrics and coaching yielded more than 10,000 participants
- Employee satisfaction ranks above 90%
- 43% of employees utilize Intel's online health resources through HRA vendor

### CEO Statement

“At Intel, prevention and wellness are a priority. Intel saves on health care costs, and our employees and their families get engaged in managing their health for the rest of their lives. We hear from employees every day how much they appreciate this approach. By working together, we’re making a difference in both employee health and the health of Intel.”

