

<<Insert Logo>>

<<Date>>

Dear <<name>>:

April is National STD Awareness Month. Throughout April, MTV and the Kaiser Family Foundation, working with the Centers for Disease Control and Prevention (CDC), Planned Parenthood Federation of America, and other partners nationwide, are supporting National STD Awareness Month with the GYT ("Get Yourself Tested") campaign to inform young people about STDs and normalize testing. (See details below for provider specific resources.) This is, therefore, an opportune time to enlist your help in our efforts to address the continued high burden of chlamydia infection, especially among women age 25 and under. Chlamydia is extremely common and is the leading preventable cause of infertility in the U.S., yet only about 45% of eligible young women are screened for chlamydia per year¹. Adherence to chlamydia screening recommendations compares poorly to other recommended prevention efforts such as pap testing and mammography. The <<name of your organization>> is working together with the National Chlamydia Coalition (NCC) to encourage health care providers to increase chlamydia screening rates. Routine annual screening for sexually active females 25 years of age and under is recommended by numerous medical organizations² <<including your association, if appropriate>> and the CDC.

Resources are available to assist you in improving the delivery of this preventive service to your patients.

1. ***Why Screen for Chlamydia? An Implementation Guide for Healthcare Providers*** offers the latest information and tools for healthcare providers to improve delivery of chlamydia screening to patients. It can be downloaded for free or purchased at www.prevent.org/NCC under the "For Healthcare Providers" tab. <<NCC members can consider purchasing this document and including it with this letter or providing a hot link to it if this letter is sent via email.>>
2. ***Chlamydia and STD Resources for Healthcare Providers*** is a listing assembled by NCC members to guide providers to the most accurate, up-to-date resources on chlamydia and STDs. This list of resources can be viewed and printed at www.prevent.org/NCC under the "For Healthcare Providers" tab. <<NCC members can consider printing this out and including with mailing.>>
3. ***GYT: Get Yourself Tested Campaign*** is entering its second year. Resources designed to help providers supplement the media and online portions of the campaign can be found online at <http://www.itsyoursexlife.com/gyt/toolkit/clinics>. Here, providers will find informational handouts on STDs, testing, and pregnancy prevention as well as posters, flyers, and postcards which can be printed for distribution or posting in health centers or clinics.
4. <<List specific resources provided by your organization, e.g. web-based resources, patient education, fact sheets, etc.>>

How you can help—There are numerous ways for you to help us to increase rates of chlamydia screening.

- Share <<the enclosed>> materials with others in your <<state/Section/District/Chapter>> through mailings, inclusion on websites, and newsletter articles. <<Consider adding that your organization can assist with the mailing and/or cover the expenses.>>
- Add an educational session on chlamydia screening to the <<Annual District/Section/Chapter>> meeting program. We can provide you with presentation materials or link you to an expert who could give the presentation. Limited funding for this latter option is available.
- Identify a state champion in <<your specialty>> who is expert in this area and willing to work with other adolescent and public health experts in the <<state/District/Chapter/Section>> to improve chlamydia screening rates.

We hope you will consider furthering your efforts to improve rates of chlamydia screening and reduce its consequences. Please complete the attached interest form by <<due date>> so we can assist you in your efforts. This form can be emailed or faxed to <<contact person, fax number, and email address>>.

Thank you for your attention. If you are in need of further assistance, please do not hesitate to contact <<contact person, phone number, email address>>.

Sincerely,

1. To obtain state specific data on chlamydia screening rates, go to www.prevent.org/NCC. Note: data were unable to be published for a few states with a small number of plans reporting.
2. American Academy of Family Physicians, American Academy of Pediatrics, American College of Preventive Medicine, American College of Obstetricians and Gynecologists, and American Medical Association

State/regional affiliate letter template

Chlamydia Screening Interest Form
PLEASE RESPOND BY <<INSERT DUE DATE>>.

Name: _____

I am interested in undertaking the following initiatives to improve chlamydia screening rates:

- Sharing chlamydia related materials with others in my <<state/Section/District/Chapter>> through mailings, inclusion on websites, and newsletter articles.
 - Help needed
- Adding an educational session on chlamydia screening to the <<Annual District/Section/Chapter>> meeting program.
 - Help needed
- Identifying a state champion in <<your speciality>> who is expert in this area and willing to work with other adolescent and public health experts in the <<state/District/Chapter/Section>> to improve chlamydia screening rates.

Name: _____

Address: _____

Phone: _____

Fax: _____

Email: _____

- Help needed
- Undertaking collaborative activities with my state and/or regional public health officials.
 - Help needed to identify appropriate contacts
 - Other help needed

What resources would be helpful to help you increase chlamydia screening rates?

- Patient education materials
- Newsletter templates
- Provider education learning resources
- Provider teaching resources
- Clinical practice tools
- Other: _____

Please fax or email this form to:

<<Contact person, email address, and fax number>>